

For immediate release

Brides, Grooms Choose Aon Affinity's WedSafe Insurance Program For WeddingWire's Couple's Choice Award

JERICHO, N.Y. – Brides and grooms have spoken – when it comes to making sure their wedding plans go off without a hitch, they turn to [Aon Affinity](#). Today, Aon Affinity is proud to announce that its [WedSafe](#) insurance program has received a prestigious [WeddingWire Couple's Choice Award](#).

“Your wedding day is one of the most important days in your life, and since 1999, we’ve been fortunate to help tens of thousands of couples protect their special day through our insurance program,” says Steven A. Lauro, vice president, Aon Affinity, the consumer, association and group program business of [Aon](#) plc (NYSE: AON). “We are especially thrilled to be recognized by brides and grooms who took the time to provide their firsthand feedback to WeddingWire and help WedSafe earn this honor.”

The Couples' Choice Award recognizes the top five percent of wedding vendors from the WeddingWire network who demonstrate excellence in quality, service, responsiveness and professionalism within the wedding industry. This year, more than 1 million newlyweds submitted their reviews to help select the winners.

The couples who rated WedSafe on WeddingWire gave it 4.7 out of five stars. Here are some of the comments respondents posted:

- “Extremely friendly and easy to work with. Very happy for going with WedSafe for our wedding insurance.”
- “Since my wedding was during hurricane season on the outer banks of NC, I knew that wedding insurance would be a must. The process of obtaining the insurance was easy, and the price was fair.”
- “The extent of things that were covered was very impressive, including change of heart, missing wedding party members, loss of property (photos, videos, jewelry, etc.), natural disasters ... the list goes on and on and on. Thank goodness we did not have to use this service, but it certainly gave us peace of mind!”
- “Affordable, easy to use and quick to respond to my questions. Easiest thing I had to do for our wedding!”
- “If you are considering insurance for your wedding day, this is the company to use.”

“We are thrilled to celebrate such a high-caliber, committed group of professionals for the Couples' Choice Awards® eighth year,” said Timothy Chi, CEO, WeddingWire. “We are proud to continue to serve as the industry leader, with over 2.5 million consumer and peer reviews, and feature award-winning merchants such as WedSafe, which understands the impact reviews have on their successful business.”

ENDS



About WedSafe

WedSafe is the premier wedding insurance program in the United States. We've earned this title through our long history of providing quality coverage and service excellence to help protect thousands of brides and grooms on their special day.

About Aon Affinity

[Aon Affinity](#) is a trade name for Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to help clients achieve their goals. With an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message, Affinity offers full-service capabilities, technical expertise and industry knowledge to deliver value to clients. Visit <http://www.aon.com/affinity> for more information.

About Aon

[Aon plc](#) (NYSE:AON) is a leading global provider of [risk management](#), insurance brokerage and [reinsurance](#) brokerage, and [human resources](#) solutions and [outsourcing](#) services. Through its more than 72,000 colleagues worldwide, [Aon](#) unites to empower results for clients in more than 120 countries via [innovative risk](#) and [people](#) solutions. For further information on our capabilities and to learn how we empower results for clients, please visit: <http://aon.mediaroom.com>.

About WeddingWire, Inc.

[WeddingWire, Inc.](#), is the leading global online marketplace connecting consumers with event and creative professionals. Operating within a \$200 billion industry, WeddingWire, Inc., hosts 10 million monthly unique users across its mobile and web platforms. Consumers are able to read more than two million vendor reviews and search, compare and book from a database of more than 400,000 businesses. Globally, it provides these businesses the technology they need to serve their clients through advertising, marketing and business management tools such as websites, payment processing, invoicing and contracts. Founded in 2007, the WeddingWire portfolio of sites serves couples and businesses across 14 countries in North America, Latin America and Europe, making it the worldwide leader in weddings with brands including Bodas.net, Casamentos.com.br, Matrimonio.com and more. The company employs more than 750 and maintains global headquarters in Washington, DC and international headquarters in Barcelona, Spain. Read more at www.weddingwire.com.

Follow WedSafe:

- Twitter: <https://twitter.com/wedsafe>
- Facebook: <https://www.facebook.com/WedsafeWeddingInsurance/>
- Pinterest: <https://www.pinterest.com/wedsafe>

Media Contact:

Astrid Greve Spencer, 312.888.2103, astrid.greve-spencer@kemperlesnik.com

###