

*For immediate release*

## WedSafe Captures a Silver Stevie Award for Best Facebook Page

JERICO, N.Y. – Aon Affinity's [WedSafe](#) insurance program has won a silver Stevie® Award for its Facebook page in The 14<sup>th</sup> Annual American Business Awards, the nation's premier business awards program.

"Facebook has become such an important tool for couples planning a wedding, so we've really focused on making our page a true resource for them with informational, interesting content that goes beyond wedding insurance," said Steven A. Lauro, vice president, [Aon Affinity](#), the consumer, association and group program business of [Aon](#) plc (NYSE: AON). "The WedSafe team is proud to be recognized for this initiative."

In their feedback, American Business Awards judges said that WedSafe's Facebook page features, "...beautiful branded photography and great content that helps drive awareness of services and pitfalls for couples getting married." They also call out the quality of the page's relevant, informational tips series for brides and grooms.

"The judges were extremely impressed with the quality of entries we received this year. The competition was intense and every organization that has won should be proud," said Michael Gallagher, president and founder of the Stevie Awards.

More than 3,400 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others. More than 250 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

Details about The American Business Awards and the list of 2016 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

Please visit WedSafe's Facebook page at [www.facebook.com/WedsafeWeddingInsurance](http://www.facebook.com/WedsafeWeddingInsurance)

**ENDS**

### **About WedSafe**

WedSafe is the premier wedding insurance program in the United States. We've earned this title through our long history of providing quality coverage and service excellence to help protect thousands of brides and grooms on their special day.

### **About Aon Affinity**

[Aon Affinity](#) is a trade name for Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to help clients achieve their goals. With an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message, Affinity offers full-service capabilities, technical expertise and industry knowledge to deliver value to clients. Visit <http://www.aon.com/affinity> for more information.

### **About Aon**

[Aon plc](#) (NYSE:AON) is a leading global provider of [risk management](#), insurance brokerage and [reinsurance](#) brokerage, and [human resources](#) solutions and [outsourcing](#) services. Through its more than 72,000 colleagues worldwide, [Aon](#) unites to empower results for clients in more than 120 countries via [innovative risk](#) and [people](#) solutions. For further information on our capabilities and to learn how we empower results for clients, please visit: <http://aon.mediaroom.com>.

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