

For immediate release

WedSafe Unveils 2018 Top Big Day Bliss Busters

GARDEN CITY, NY (March, 2019) – The last thing on a couple’s mind while planning their wedding is having to cancel or postpone it – but it happens. In fact, 43 percent of 2018 wedding insurance claims were due to cancellation or postponement of the big day, according to newly released data from [Aon Affinity’s WedSafe](#) – which has provided wedding cancellation and liability coverage to hundreds of thousands of couples.

“The reality is that with significant and often complicated events like weddings, mishaps are bound to happen,” said Steve Lauro, vice president, Aon Affinity. “From severe weather, to a guest who had too much fun, to vendor no shows – these situations are real, and are legitimate reasons to protect your wedding, your investment and your future. This is where wedding insurance can literally save the day.”

The following is a breakdown of the top claims WedSafe saw in 2018:

- **Cancellation or postponement (43 percent)** – From severe weather and medical emergencies to job loss or the sudden death of a loved one – no matter how much you plan, cancellation or postponement happens due to unavoidable reasons.
- **Venue property damage (23 percent)** – Property damage claims ranged from a scratch to an antique mirror to as big as a fire caused by a guest carelessly smoking.
- **Vendor problems (15 percent)** – Venues unexpectedly closing, florists going bankrupt and even DJs being indicted on murder charges are among a few reasons 15 percent of Wedsafe wedding insurance claims were filed in 2018.
- **Injury or accident (14 percent)** – Guests breaking it down on a dance floor and ladies in high heels and long dresses can be a recipe for disaster. Shattered ankles, hip injuries and more are among reasons for the accident claims filed in 2018.
- **Theft, loss and damage (5 percent)** – Everyone loves a wedding – especially sticky-fingered party crashers. Jewelry, expensive bags and cash topped the list of items stolen or lost.

“Wedding trends may come and go, but risks have persisted over time,” Lauro said. “Understanding them can help couples better plan their big day and help us shape coverage that helps them protect it.”

To learn more about WedSafe coverage, visit www.wedsafe.com.

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About WedSafe

[WedSafe](#) is the premier wedding insurance program in the United States. We’ve earned this title through our long history of providing quality coverage and service excellence to help protect hundreds of thousands brides and grooms on their special day.

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About Aon Affinity

[Aon Affinity](#) is a trade name for Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to help clients achieve their goals. With an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message, Affinity offers full-service capabilities, technical expertise and industry knowledge to deliver value to clients. Visit <http://www.aon.com/affinity> for more information.

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