WedSafe reveals 2017’s top five wedding spoilers

GARDEN CITY, New York (April 9, 2018) – More than 40 percent of 2017 wedding insurance claims stemmed from the need to cancel or postpone the big day, according to newly released data from Aon Affinity’s WedSafe, which has provided wedding cancellation and liability coverage to hundreds of thousands of couples. The main driver for these cancellations and postponements? 2017’s wild weather, which impacted just about every corner of the United States, setting records and disrupting plans.

“Cancelling or postponing a wedding is absolutely the last thing on your mind when you’re in the planning process, but our numbers show that it’s very much a reality that some couples must face,” said Steve Lauro, vice president, Aon Affinity. “Brides and grooms have to plan for the unexpected to protect their investment.”

Rounding out the top five wedding insurance claims of 2017:

- **Property Damage (21 percent)** – Property damage claims included damage to the venue – from broken antique mirrors to gouged marble tables – to damage to guests’ property, which in one case included a tree falling on a car in the venue parking lot.

- **Slip and Fall Injury (18 percent)** – Hip injuries, a broken foot, sprained wrists; the happy couple, wedding party and guests experienced their share of injuries at the venue throughout the year – resulting in trips to the ER and some extensive surgeries.

- **Vendor Issues (15 percent)** – DJs move out of state, florists go bankrupt and videographers don’t always deliver the final product. All of these factors – and more – created wedding vendor issues for couples in 2017.

- **Theft/Loss/Damage (4 percent)** – Finally, it seems everyone loves a wedding – even thieves. Jewelry and cash topped the list of items most often snagged by sticky fingered party-crashers.

“Despite best efforts and intentions, things can go wrong on your wedding day,” Lauro said. “The appropriate wedding insurance can help protect your investment – and, in some cases, truly save the day.”

WedSafe offers couples two insurance options to help protect their special day:

- [Wedding cancellation insurance](#)
- [Wedding liability insurance](#)

To learn more about WedSafe coverage or to receive an immediate, no-obligation quote, visit [www.wedsafe.com](http://www.wedsafe.com).

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About WedSafe
WedSafe is the premier wedding insurance program in the United States. We’ve earned this title through our long history of providing quality coverage and service excellence to help protect thousands of brides and grooms on their special day.

About Aon Affinity
Aon Affinity is a trade name for Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to help clients achieve their goals. With an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message, Affinity offers full-service capabilities, technical expertise and industry knowledge to deliver value to clients. Visit http://www.aon.com/affinity for more information.

About Aon
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